

NYSAND Strategic Plan (2025-2030)



Public Policy & Reimbursement

1. Public policy and lobbyists to collaborate and integrate the efforts of leaders and members in protecting the profession.
 - a. Meet monthly to advance licensure
 - b. Advocate for laws and regulations that support private practice dietitians.
2. Position NYSAND as the “go-to” source for dietetic professionals and the public.
 - a. Assist members in navigating laws that impact the profession.
3. Increase engagement and involvement of members in building coalitions with interprofessional health organizations.
 - a. Support grassroots involvement in public policy and advocacy.

Strong Districts & Regions

1. NYSAND to provide logistical support and guidance for the regions and districts.
 - a. Share and maintain a district/region support guide
 - b. Provide yearly grants to support efforts that support engagement
 - c. Facilitate regional leadership meetups to provide annual trainings.
 - d. Regions to provide member benefits through webinars and in-person events.

Fiscal Stability & Growth

1. Maintain and implement policies and procedures to guide the use of funds and safeguard assets.
 - a. Review policies yearly
2. Implement additional revenue streams.
 - a. Offer at least one fundraiser per year
 - b. Sell educational or professional development materials and training
 - c. Pursue sponsorship opportunities
3. Gain and maintain membership
 - a. Work with AND to implement one strategy per year to increase membership, paying particular interest to underrepresented communities.
 - b. Improve engagement of all members