

Sponsorship Prospectus

**2026 AME Hosted by the New York State Academy of
Nutrition and Dietetics (NYSAND)
April 24, 2026 | PACE University, Pleasantville, NY**

Be part of the premier annual event for nutrition and dietetic professionals across New York State! Engage with hundreds of registered dietitians, nutrition students, educators, and thought leaders through our dynamic sponsorship opportunities.

www.eatrightny.org/ame2026

A message from NYSAND



Bridging Research, Culture and Clinical care

The New York State Academy of Nutrition & Dietetics will be holding the 2026 Annual Meeting and Expo for the profession of dietetics and nutrition in PACE University, Pleasantville, NY – April 24, 2026.

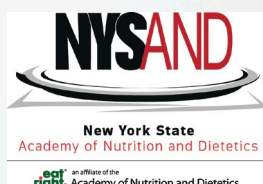
We are writing to extend an opportunity to sponsor and/or participate as a vendor at our Annual Meeting and Expo. Here you will be able to meet with the dedicated dietetic professionals throughout New York, representing a variety of backgrounds including: clinical, foodservice, academia, sports nutrition, aging health care, government agencies, private practice and much more.

We are looking to bring new hands-on experiences to our attendees, with innovative ideas, products, and resources, to engage and further their professional development.

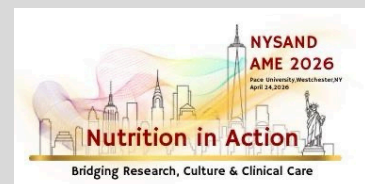
Inside this sponsorship prospectus, you will find details about participating in our event as a Sponsor or Vendor. We have many opportunities available and are open to suggestions on how we can create customized packages to best suit your needs. Please reach out to us at info@eatrightny.org or (518) 217-5728 to initiate your participation in this year's event.

Thank you for your time and consideration. We look forward to working together towards a wonderful event and a lasting relationship.

Sincerely,
NYSAND Board of Directors



Exhibitor Benefits & Schedule At-A-Glance



Why Exhibit?

The 2026 AME is marketed to all New York State nutrition professionals, including 3,200+ members of the New York State Academy of Nutrition & Dietetics. This includes nutrition professionals who work in the following fields and more:

- Hospital & Outpatient Care Facilities
- Long-term Care Facilities and Schools
- Community Agencies and Media
- Private Practice and Non-Profit Organizations
- Business and Industry Research

Exhibitor Benefits

- Exposure to over 3,000 NYSAND Members,
- Direct access to 200+ conference participants
- One full conference registration
- Additional registrations at a discount of 25% off the regular attendee rate
- Recognition on digital & print conference communications (via Social Media, Website, & AME Program)

Exhibit Hall Schedule At-A-Glance

In order to create an environment which promotes more face-to-face networking with attendees, we have provided dedicated time allotted to the exhibits

Friday, April 24 - Agenda

7:00AM-8:00AM	Registration
7:00AM-8:00AM	Exhibitor Networking
7:00AM-8:00AM	Poster Sessions
8:00AM-8:30AM	Annual Meeting
8:35AM-9:00AM	Awards
9:05AM-10:05AM	Breakfast Keynote
10:15AM-11:15AM	Break Out Session
11:15AM-12:15PM	Exhibitor Networking
11:15AM-12:15PM	Poster Sessions
12:20PM-1:20PM	Lunch Keynote
1:30PM-2:30PM	Break Out Session
2:40PM-3:40PM	Break Out Session
3:50PM-4:50PM	Break Out Session
5:00PM	Closing

***Schedule subject to change**



Premier Sponsorships



Maximize your visibility and impact with our top-tier sponsorship opportunities



Breakfast Sponsor

\$ 4,000

Gain premium visibility by sponsoring breakfast

1 Available

- ✓ Recognition as an official meal sponsor.
- ✓ Sponsor logo featured during the conference.
- ✓ Logo featured on NYSAND website
- ✓ 1 email blast and 1 social media post to members (content due by March 1st, sponsor approves drafts).



Lunch Sponsor

\$ 6,000

Gain premium visibility by sponsoring lunch

1 Available

- ✓ Recognition as an official meal sponsor.
- ✓ Sponsor logo featured during the conference.
- ✓ Logo featured on NYSAND website
- ✓ 1 email blast and 1 social media post to members (content due by March 1st, sponsor approves drafts).



University Sponsor

Early Bird **\$1,200**

Regular **\$1,500**

Support future leaders in nutrition with
this academic-focused sponsorship

- ✓ 1 Exhibit Booth (includes full conference access + meals for 2 representatives)
- ✓ Complimentary registration for 7 students
- ✓ Logo featured on NYSAND website
- ✓ 1 email blast and 1 social media post to members (content due by March 1st, sponsor approves drafts)

If your University would like to sponsor more than 7 student registrations, please contact mandylird@gmail.com to discuss pricing options

Keynote Sponsor

\$3,500

(2 opportunities available)

- ✓ 2 Registrations Included
- ✓ Company Logo included on the conference website & e-communications



Exhibitor Opportunities

Showcase your brand and connect directly with attendees

Exhibitor Booth

Connect directly with nutrition professionals and showcase your brand

- ✓ 1 rectangular table + 2 chairs
- ✓ Full conference access for 2 representatives (includes meals).
- ✓ Meals with attendees for optimal networking.
- ✓ Logo featured on NYSAND website.
- ✓ 1 email blast and 1 social media post to members (content due by March 1st, sponsor approves drafts)

Early Bird

\$1,200

Regular

\$1,500



Branding Add-Ons

Enhance your visibility with these strategic branding opportunities



Lanyard Sponsor

\$500

Visible throughout the event—worn by every attendee.

- Sponsor provides approximately 300 branded lanyards (must be shipped to venue).
- Distributed to attendees at registration.
- 1 email blast and 1 social media post to members.
- Logo featured on NYSAND website

All content due by March 1st (sponsor approves drafts)



Swag Bag Sponsor

\$500

Your logo in every attendee's hands

- Sponsor provides approximately 300 branded swag bags (must be shipped to venue).
- Distributed to attendees at registration.
- 1 email blast and 1 social media post to members.
- Logo featured on NYSAND website.

All content due by March 1st (sponsor approves drafts)



Student Poster Session Sponsor

\$ 200

Support student research and professional development

- ✓ Sponsor a student's poster session at the conference.
- ✓ Student will be selected and notified by NYSAND.
- ✓ For CDR purposes, sponsor information will not appear on the student poster or be identified with them.
- ✓ Logo featured on NYSAND website and mobile app.
- ✓ 1 email blast and 1 social media post to members (content due by March 1st, sponsor approves drafts).



Branding Add-Ons

Enhance your visibility with these strategic branding opportunities



Swag Bag Insert

\$200

Place your flyer, coupon, or sample in every swag bag

- Sponsor provides approximately 300 branded items to be included in swag bags (must be shipped to venue).
- Distributed to attendees at registration.
- This is a great way to get a small item (pen, notepad, keychain, sample, or small handout) to attendees.
- Logo featured on NYSAND website.



Digital Promotion

\$100

Send your message directly to NYSAND's members

- Select from (1) of the following: to be scheduled for distribution or posting on the time/day that sponsor requests.
 - Email blast.
 - Social media post across channels.
 - Push notification from the mobile app.
- Sponsor provides content and has final approval before publishing.

All content due by March 1st



Networking Sponsorship

Evening Networking Event Sponsor

Host a memorable networking experience

We are looking for a sponsor to set up and host a networking event offsite at a venue the evening before the conference. This would be entirely set up by and paid for by the sponsor, but NYSAND would advertise the event to all conference attendees.

To discuss this opportunity further, please contact Mandy Li at

mandylird@gmail.com

94th Annual Meeting & Expo Vendor Application

Space is limited – Reserve Today!

EXHIBITOR/SPONSOR CONTACT PERSON	TITLE		
ADDRESS	CITY	STATE	ZIP CODE
TELEPHONE	EMAIL	FAX	

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN PROGRAM MATERIALS AND SIGNAGE)

NAME OF PARTICIPANT(S) INCLUDED WITH BOOTH RESERVATION, IF APPLICABLE (AS YOU WOULD LIKE IT TO APPEAR ON BADGE)

CREDENTIALS

AND MEMBER NUMBER (AS APPLICABLE)

NOTE: Additional registrants will need to register as an attendee at the discounted rate of 25% off.

PLEASE COMPLETE THE FORM BELOW TO RESERVE YOUR EXHIBIT SPACE AND SPONSORSHIP

PAYMENT MUST BE RECEIVED BY FRIDAY FEBRUARY 13, 2026 TO QUALIFY FOR EARLY BIRD PRICING.

PAYMENT INFORMATION

- ☐ Check (please enclose check with this form made payable to: NYSAND's 2026 Annual Meeting and Expo). Note, if mailing a check please first e-mail info@eatrightny.org

GRAND TOTAL: \$

PLEASE SUBMIT PAYMENT TO:

NYS Academy of Nutrition & Dietetics Annual Meeting and Expo
New York State Academy of Nutrition and Dietetics
The UPS Store #1338 - 4408 Milestrip Rd
Blasdell, NY 14219-2253

AUTHORIZED BY (SIGNATURE)

NAME (PRINT) DATE

EXHIBIT SPACE

Early Bird
\$1200

Regular
\$1,500

Standard Member Booth

ADA, DPG or Non-Profit Organization

Please contact the NYSAND Central Office for pricing

☐ Yes, I need electric - Add \$25 = \$_____

All AME Exhibitors will receive the following:

- Exposure to 3,200+ NYSAND Members • Direct access to all conference participants • Two (2) full conference registrations
- Recognition on digital & print conference communications (via Social Media, Newsletter, & AME Program)

Exhibit booth placements will be assigned in the order that contracts are received.

Exceptions include: Exhibitors that sign up for an available sponsorship will receive priority consideration when booths are assigned.

NYSAND reserves the right to change exhibitor placement at any time.



We are happy to answer your questions! Please call AME staff at (518) 217-5728 or email info@eatrightny.org

Corporate and Attendance Policy



New York State Academy of Nutrition and Dietetics

Corporate Sponsorship Policy

The New York State Academy of Nutrition and Dietetics (NYSAND) will accept corporate sponsorships only from external organizations that uphold the mission of the NYSAND and the Academy of Nutrition and Dietetics (AND): “Accelerate improvements in global health and well-being through food and nutrition.”

NYSAND will not accept corporate sponsorship from companies whose products and/or services are viewed to negatively impact the public’s health and/or limit the public’s trust in registered dietitians/nutritionists.

The policy applies to all NYSAND events, meetings, public relations activities and publications.

GUIDELINES TO PREVENT CONFLICTS OF INTEREST AND TO PROMOTE TRANSPARENCY

- The NYSAND Board of Directors (BOD) will provide final approval for all forms of sponsorships. This approval will be given after a corporate sponsorship subcommittee has reviewed all potential sponsorships and presented their recommendations to the BOD.
- NYSAND will be 100% transparent for all corporate sponsors, meaning NYSAND shall make all sponsorships known to its members and the public.
- At year’s end, NYSAND will release a corporate sponsorship report of all sponsored activities and/or publications to its members. A copy of this report will be placed on the NYSAND website for members and the public to access. The report will include: Names of all corporate sponsors; Service the sponsor provided (financial, space, product, etc.); The signed contract between the corporate sponsor and NYSAND.
- The NYSAND website will display corporate sponsorship requirements, activities and contracts.
- All speakers at a NYSAND educational event will provide full disclosure on the first slide of a presentation.
- NYSAND will ensure that there is a clearly evident separation between NYSAND educational sessions and corporate sponsored sessions.
- Corporate sponsor will be clearly advertised on all promotional materials.
- If a corporate sponsor has been granted access to the membership and allowed to have a link to their website for a period of time determined by their contract, that link will be evident to both the membership and the public.

DETERMINING SPONSORSHIP PROPRIETY:

Acceptable Sponsorship opportunities:

- Financial support.
- Donated meeting space, refreshments, folders, pens, and other meeting supplies.
- Product samples, also known as “goody bag” items, distributed with the intention of consumption after an event are considered an indirect form of sponsorship.
- Waived (i.e. sponsored) honorariums.

EXCLUSION CRITERIA:

The extent to which potential sponsors engage in the following undesirable activities will be evaluated prior to presentation to the BOD for approval.

- Provision of services or sale of goods that undermine the health of Americans.
- Participation in lobbying initiatives that curtail public health laws or mandates.
- Utilization of marketing strategies to children not in compliance with the Federal Trade Commission Interagency Work Groups proposed guidelines.
- Provision of educational materials targeted to dietitians that are not evidenced based or do not present a balanced, unbiased approach to nutrition and wellness.

GUIDELINES FOR CORPORATE SPONSORSHIP OF CONTINUING EDUCATION EVENTS

- Corporate sponsors may support an event in total and will be recognized for the same.
- The content of events is decided by member needs and interest, not by the needs and/or interest of potential corporate sponsors.
- Corporate sponsors may offer waived (i.e. sponsored) honorariums with caution to prevent commercialized educational events and/or other conflicts of interest.
- Corporate sponsors may convene their own sessions at a NYSAND meeting.
- Session will be clearly separated by time and place (i.e. meal time meeting at a site apart from the general meeting session).
- Session will be listed separately from the general meeting sessions.

Attendance Policies & Disclaimers

PHOTOGRAPHY DISCLAIMER

NYSAND, its contractors and attending news media may be photographing, videotaping audio-taping or webcasting sessions and events at the Annual Meeting & Expo. By attending the Annual Meeting & Expo, attendees acknowledge these activities and agree to allow their image to be used, without compensation, in NYSAND’s educational, news or promotional material, whether in print, electronic or other media, including the NYSAND website (www.eatrightny.org). Attendees of the Annual Meeting & Expo waive all claims against NYSAND for any liability resulting from these uses.

WAIVER OF LIABILITY

I agree to indemnify and hold harmless, to the fullest extent permitted by law, NYSAND, and its directors, officers, employees, staff, volunteers, and any agents from and against any and all claims, liabilities, losses, costs, or obligations including, but not limited to, attorneys’ fees and expenses, which may arise out of my traveling to, participating in, or returning from the Annual Meeting & Expo.

RELEASE OF HOTEL RESERVATION INFORMATION

I consent to the Annual Meeting & Expo venue’s release of my overnight room reservation information to NYSAND for the purpose of planning and coordination of the Annual Meeting & Expo.

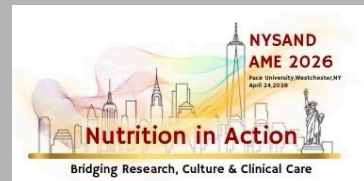
Ready to Partner with NYSAND?

Reserve your sponsorship or request more information by contacting us today mandylird@gmail.com

© 2026 New York State Academy of Nutrition and Dietetics

Join us in empowering the nutrition and dietetics community in New York State!

? Frequently Asked Questions



Questions or Concerns?

Any questions or concerns about the event or exhibitor/sponsor options please reach out to Mandy
Li: mandylird@gmail.com

When is Set Up and Breakdown?

There will be a window of time available for set up the day before the event.

All exhibitor booths must be taken down and broken down by the end of the event on April 24. Exhibitors are responsible for any trash near their booth.

Shipping Instructions

Anything that needs to be shipped should be shipped straight to the venue with the following instructions:

Ship to:

PACE University
861 Bedford Road
Pleasantville, NY 10570

Attn: [Contact Name TBD]
NYSAND Annual Conference - April 24, 2026

Event Location

Venue Address:
PACE University
861 Bedford Road
Pleasantville, NY 10570 Campus Map:
www.pace.edu/campus-maps

Recommended Hotels Nearby

Westchester Marriott,
670 White Plains Rd,
Tarrytown, NY 10591
<https://www.marriott.com/en-us/hotels/nycwe-westchester-marriott/overview/scid=f2ae0541-1279-4f24-b197-a979c79310b0>

Baymont by Wyndham White Plains- Elmsford
540 Saw Mill River Rd
Elmsford, NY 10523

Hampton Inn, White Plains/Tarrytown
200 West Main Street,
Elmsford, NY, 10523

Sleepy Hollow Hotel
455 S Broadway
Tarrytown, NY

Sonesta White Plains
Downtown,
66 Hale Ave, White Plains, NY
10601